CONTRACT



And:

SRCP Media Inc. Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision	Alt Order	#
	965833	I	0638538	1
Product				_
Issue				<u> </u>
Contract Dates	Estimate #			
10/22/12 - 10/28/12	326 REFDRI	M MM N	ow	
<u>Advertiser</u>			Original Date	/ Revision
Reform New Mexico N	ow		10/19/12	/ 10/19/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KOAT	Mary T	ricoli	HRP -Washingt
	Special Hand	ling		
	Demographic			
	Adults 35+			
		1		Total Ratings
				164.10
	IDB#	Advert	iser Code	Product Code
	Agency Ref		Advertise	r Ref
			l l	

Snots/

						Spots/			
*Line Ch Sta	ert Date End D	ate Description	on	Start/End T	im e Days	Length Week	Rate Rtn TypeS	oots	Amount
N 1 KOAT 10/	22/12 10/28/	12 6a A7N M	ore In The AM	6-7a		:30	NM	5	\$5,500.00
Class of Ti <u>Start Dat</u> Week: 10/22/12		ble with notice <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,100.00	Rating 5.10				
N 2 KOAT 10/	22/12 10/28/	12 Good Morr	ning America	7-9a		:30	NM:	5	\$4,250.00
Class of Ti <u>Start Dat</u> Week: 10/22/12		ole with notice <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$850.00	Rating 4.80				
N 3 KOAT 10/2	22/12 10/28/1	2 Sa 6a A7N	More in the AM	6-9a		:30	MM	2	\$1,100.00
Class of Til Start Dat Week: 10/22/12		le with notice <u>Weekdays</u> 2-	Spots/Week 2	<u>Rate</u> \$550 00	Rating 5.50				
N 4 KOAT 10/2	22/12 10/28/1	2 Anderson (Cooper	11a-12n		:30	NM	5	\$1,250.00
Class of Tir <u>Start Dat</u> Week: 10/22/12		Pre-emptible <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$250.00	Rating 1.80				
N 5 KOAT 10/2	22/12 10/28/1	2 Chew, The		12-1pm		:30	NM	5	\$1,000.00
Class of Tir Start Date Week: 10/22/12		ole with notice <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 1.50				
N 6 KOAT 10/2	22/12 10/28/1	2 Action 7 No	ews @ 6p	6-630p		:30	NM	5	\$6,500.00
Class of Tir <u>Start Date</u> Week: 10/22/12	me - Fixed Non e <u>End Date</u> 10/28/12	Pre-emptible <u>Weekdays</u> MTwTF	Spots/Week 5	Rate \$1,300.00	Rating 7.60				
N 7 KOAT 10/2	22/12 10/28/1	2 Action 7 No	ews @ 5p Sat	5-530p		:30	NM	1	\$550.00
Class of Tir <u>Start Date</u> Week: 10/22/12	me - Pre-emptib e <u>End Date</u> 10/28/12	le with notice <u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$550.00	Rating 6.10				
N 8 KOAT 10/2		-	ws @ 5p Sun	5-530p		:30	MM	1	\$550.00
Class of Tir Start Date	me - Pre-emptib <u>e End Date</u>	le with notice <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwilhslanding to whom bills are rendered, advertiser, agancy and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise. specified

\$27,330.48

\$27,330.48

Contract Agreement Between:

10/01/12 -10/28/12

Totals

KOAT 3801 Carlisle Blvd, NE Albuquerque, NM 87107 (505)884-7777

Contract / Revision All Order # 06385381 965833 Contract Dates Product Estimale # 326 REFORM NM NOW S 10/22/12 - 10/28/12 Issue Original Date / Revision Advertiser 10/19/12 / 10/19/12 Reform New Mexico Now

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week Rate Rtn Typ	eSpots Am	ount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rale Rating</u> \$550.00 7.40			
N 9 KOAT 10/22/12 10/28/12 Action 7 News @ 10p M-F	10-1030p	:30 NN	4 \$7,6	800.00
Class of Time - Fixed Non-Pre-emptible Start Date	Rate Rating \$1,900.00 6.40			
N 10 KOAT 10/22/12 10/28/12 Nighlline	1105-1135p	:30 NM	1. 5 \$1,7	750.00
Class of Time - Fixed Non Pre-emptible Start Dale End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	<u>Rate</u> <u>Raling</u> \$350.00 2.00]	
· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	Totals 164.10	38 \$30,0	050.00
*Tax 1 Note: New Mexico Tax Rate 7%				
Time Period # of Spots Gross Amount	Net Amount *Tax	:1 To	otal .	

\$1,787.98

\$1,787.98

\$25,542.50

\$25,542.50

Signature:	Date:	

\$30,050.00

\$30,050.00

38

38

(* Line Transactions: N = New, E = Edited, O = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and unlife

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Revision		ision Alt Order #		
	965833	f	06385381		
Product			'		
ssue					
Contract Dates	Estimate #	-			
0/21/12 - 10/28/12	326 REFORM	A NM N	ow		
Advertiser			Original Date	/ Revision	
Reform New Mexico Now	•		10/19/12	/ 10/19/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broado	ast	Cash	
	<u>Station</u>	Account Executive		Sales Office	
	KOAT	Mary T	ricoli	HRP -Washingto	
	Special Handl	ing		<u> </u>	
	Demographic	•		· -	
	Adults 35+				
				Total Ratings	
				164.10	
	IDB#	Adverti	ser Code	Product Code	
				[
Ì	Agency Rel		Advertiser	Rel	

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Rtn TypeSpots	Amount
N 1 KOAT 10/22/12 10/28/12 6a A7N More In The AM	6-7a	:30	NM 5	\$5,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	<u>Rale Ratir</u> \$1,100.00 5.			
N 2 KOAT 10/22/12 10/28/12 Good Morning America	7-9a	:30	NM 5	\$4,250.00
Class of Time - Pre-emptible with notice Start Dale End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	<u>Rate</u> <u>Ratir</u> \$850.00 4.8			
N 3 KOAT 10/22/12 10/28/12 Sa 6a A7N More in the AM	6-9a	:30	NM 2	\$1,100.00
Class of Time - Pre-emptible with notice Start Dale End Date Weekdays Spots/Week Week: 10/22/12 10/28/122- 2	<u>Rate</u> <u>Ralir</u> \$550.00 5.5			
N 4 KOAT 10/22/12 10/28/12 Anderson Cooper	11a-12n	:30	NM. 5	\$1,250.00
Class of Time - Fixed Non Pre-emplible Start Date End Dale Weekdays Spols/Week Week: 10/22/12 10/28/12 MTWTF 5	<u>Rate</u> <u>Ratir</u> \$250.00 1.8			
N 5 KOAT 10/22/12 10/28/12 Chew, The	12-1pm	:30	NM 5	\$1,000.00
Class of Time - Pre-emplible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	<u>Rate</u> <u>Ratir</u> \$200.00 1.5			
N 6 KOAT 10/22/12 10/28/12 Action 7 News @ 6p	6-630p	:30	NM 5	\$6,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spols/Week Week: 10/22/12 10/28/12 MTWTF 5	<u>Rate</u> <u>Ratir</u> \$1,300.00 7.6	<u>g</u> 0		
N 7 KOAT 10/22/12 10/28/12 Action 7 News @ 5p Sat	5-530p	:30	NM 1	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spols/Week Week: 10/22/12 10/28/121- 1	<u>Rate</u> <u>Ratin</u> \$550.00 6.1			
N 8 KOAT 10/22/12 10/28/12 Action 7 News @ 5p Sun	5-530p	:30	NM 1	\$550.00
Class of Time - Pre emptible with notice Start Date End Date Weekdays Spots/Week	<u>Rate</u> Ratin	ā	ľ	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, edvertiser, egency end service, jointly and severally, shell remain obligeted to pey to station the emount of any bills rendered by station within the time specified and until payment in full is received by station. Peyment by edvertiser to agency or to service or payment by egency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, an contracts, insertion arders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks edvence cencelletion notice is required unless otherwise specified.



	Contract / Revision 965833 /	Alt Order # 06385381
Contract Dates 10/21/12 - 10/28/12	Product Issue	Estimate # 326 REFORM NM NOW SI
Advertiser Reform New Mexico N		Originat Date / Revision 10/19/12 / 10/19/12

					Ċ.	ata!				
*Line Ch Start Date End D	ate Descrip	otion	Start/End T	ïme Days	əր Length W	ots/ eek Rate	e Rtn	TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 7.40						
N 9 KOAT 10/22/12 10/28/	12 Action 7	News @ 10p M-F	10-1030p		:30			NM	4	\$7,600.00
Class of Time - Fixed Nor <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Pre-emptibte Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$1,900.00	Rating 6.40						
<u>Spot Ch</u> <u>Date Range</u> 3 KOAT 10/22/12-10/28	Descrip 1/12 Action 1		Start/End Ti 10-1030p	<u>me</u> <u>Weekday</u> MTuWThF				<u>Туре</u> • <i>NM</i>		
See MG 9 5 5 KOAT 10/21/12-10/21	/12 Action 7	' News @ 10p Sun	10-1030p		St :30	\$1,900.00	6.40	NM I		
N 10 KOAT 10/22/12 10/28/	12 Nightline	:	1105-1135p		:30			MM	5	\$1,750.00
Class of Time - Fixed Non Start Date End Date Week: 10/22/12 10/28/12	Pre-emptible Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 2.00						
*Tax 1 Note: New Mexico Tax	Rate 7%					Totals	64.10	•	38	\$30,050.00
Time Period # of S	Spots Gre	oss Amount	Net Amount	*Tax	1			Total		
10/01/12 -10/28/12	38	\$30,050.00	\$25,542.50	\$1,787.98	3		\$27	,330.48		
Totals	38	\$30,050.00	\$25,542.50	\$1,787,98	3		\$27	,330.48		

Signature:	Date:
~ _	

(* Line Transactions: N = New, E = Edited, D = Deteted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise.